

## Accounting For The Numberphobic A Survival Guide For Small Business Owners

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Accounting for the Numberphobic demystifies your company's financial dashboard: the Net Income Statement, Cash Flow Statement, and Balance Sheet. The book explains in plain English how each measurement reflects the overall health of your business—and impacts your decisions.

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### Amazon.com: Accounting for the Numberphobic: A Survival ...

Accounting for the Numberphobic: A Survival Guide for Small Business Audible Audiobook – Unabridged Dawn Fotopulos (Author), Karen Saltus (Narrator), Gildan Media, LLC (Publisher) & 0 more 5.0 out of 5 stars 3 ratings

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Demystifying a company's financial dashboard (the Net Income Statement, Cash Flow Statement, and Balance Sheet), Accounting for the Numberphobic explains in plain English how each measurement impacts decisions, and reflects the overall health of any business.

### Accounting for the numberphobic : a survival guide for ...

By the time you've finished Accounting for the Numberphobic, you'll be reading your financial dashboard like a pro. This audiobook takes the terror out of accounting, as it demystifies - in plain English - documents like the Net Income Statement, Cash Flow Statement, and Balance Sheet.

### Accounting for the Numberphobic by Dawn Fotopulos ...

Accounting for the Numberphobic: A Survival Guide for Small Business Owners takes the monster of Financial Statements and transforms it to the tools that they are designed to be. Spedometer, Fuel Guage and Oil Pressure. The boogeyman has no teeth and no more claws.

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By the time you've finished Accounting for the Numberphobic, you'll be reading your financial dashboard like a pro. This book takes the terror out of accounting, as it demystifies--in plain English--documents like the Net Income Statement, Cash Flow Statement, and Balance Sheet.

### Accounting for the Numberphobic: A Survival Guide for ...

Accounting for the Numberphobic is a great text book for non-financial business students. It provides context behind the numbers and teaches you how to actually make better business decisions. "Every eight minutes a small business dies." This is how I start a lot of my speaking engagements.

### "Accounting for the Numberphobic:" SMB Owners Financial ...

Enter "Accounting for the Numberphobic: A Survival Guide for Small Business Owners" by Dawn Fotopulos—it's for people who try to avoid accounting at all costs, and need some working knowledge to get by.

### The 9 Best Accounting Books of 2020

Read "Accounting for the Numberphobic A Survival Guide for Small Business Owners" by Dawn Fotopulos available from Rakuten Kobo. "I don't have time to look at the numbers." "That's what the accountant is for." "I can see what the balance is--that's ...

### Accounting for the Numberphobic eBook by Dawn Fotopulos ...

Dawn Fotopulos is the author of "The award-winning book "Accounting for the Numberphobic; A Survival Guide for Small Business Owners". Dawn Fotopulos is the Professor of Business at The King's College and author of Accounting for the Numberphobic: A Survival Guide for Small Business Owners (AMACOM). As an experienced entrepreneur and small-business turnaround expert she has rescued hundreds of small businesses from financial disaster.

### Influencer | Dawn Fotopulos

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### «Accounting for the Numberphobic: A Survival Guide for ...

Accounting for the Numberphobic: A Survival Guide for Small Business Owners explains in plain English how each measurement reflects the overall health of your business—and impacts your decisions. Fotopulos recognizes small business owners are "driving" their business toward a goal or destination.

### Top 10 Business Finance Books - Small Business Trends

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