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David Dranove is the Walter McNerney Distinguished Professor of Health Industry Management at Northwestern University's Kellogg School of Management, where he is also Professor of Strategy. He was previously Director of the Health Enterprise Management program. He has a PhD in Economics from Stanford University.

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Overview Professor David Besanko is the IBM Professor of Regulation and Competitive Practice at the Kellogg School of Management at Northwestern University. Besanko is a Northwestern graduate, having received his Ph.D. in Managerial Economics and Decision Sciences in 1982. He received his BA in Political Science from Ohio University in 1977.

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David Besanko, PhD, is the Alvin J. Huss Distinguished Professor of Management and Strategy at the Kellogg School of Management at Northwestern University. He received his PhD in Managerial Economics and Decision Sciences and his AB in Political Science from Ohio University.

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David Besanko, Mark Shanley, and I joined Kellogg in 1991, where we were im-mediatly charged by Dean Donald Jacobs with revitalizing the strategy curriculum. (Scott Shaeffer joined Kellogg shortly afterward and joined the Economics of Strategy writing team for the third edition.)

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Professor David Besanko is the Alvin J. Huss Distinguished Professor of Management and Strategy at the Kellogg School of Management at Northwestern University. Besanko is a Kellogg graduate, having received his PhD in Managerial Economics and Decision Sciences in 1982. He received his AB in Political Science from Ohio University in 1977.

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